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The EU Data Act: What You Need to Know



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In June 2023, the European Parliament and the Council of the EU agreed to adopt the European Data Act. This act, which complements the [Data Governance Act](#), clarifies who can create value from data and under which conditions. This stems from the [European strategy for data](#), which was created to help the EU stand out as the frontrunner of a data-driven society.

What Does the EU Data Act Include?

The EU Data Act:

- Measures that enable users of connected devices to access the data generated by these devices and by services related to these devices.
- Measures to provide protection from unfair contractual terms that are unilaterally imposed.
- Creates mechanisms for public sector bodies to access and use data held by the private sector in cases of public emergencies such as floods and wildfires, or when implementing a legal mandate where the required data is not readily available through other means.
- New rules that grant customers the freedom to switch between various cloud data-processing service providers.
- Measures to promote the development of interoperability standards for data-sharing and data processing, in line with the EU Standardisation Strategy.

How is the European Data Act Different from GDPR?

Unlike [Europe's General Data Protection Regulation \(GDPR\)](#), the European Data Act also regulates non-personal data and interconnected devices as part of the Internet of Things (IoT), not just data connected to a natural person. This includes nearly any form of digitized information, anonymous or not.

Why Data Lineage Matters for the European Data Act

When we look broadly at the EU Data Act, there is one thing that is made clear: there is a massive amount of data, both from interconnected devices and from databases, that must be regulated. [Manta's automated data lineage](#) is a critical part of your data governance and compliance strategy. Whether you do business in the EU or on a global scale, our data governance solution can help you streamline your strategy.

To learn more about how Manta can help, [get in touch with our team today.](#)