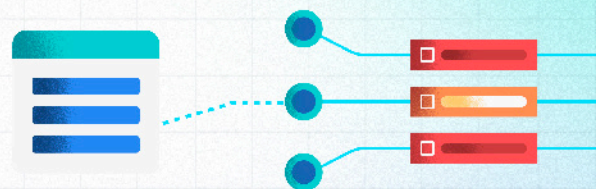
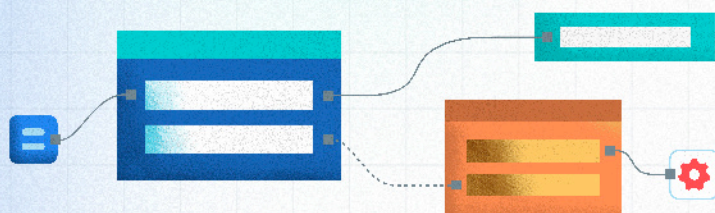


The Business Benefits of Data Lineage



Today's data systems are deeply complex, leading to limited visibility (and control) into your data environment.



With limited visibility, you can get bogged down in data blind spots that cause:

- Slower Delivery of Predictive Insights
- Data Incidents
- Decreased Trust in Reports & Insights
- Shortage of Data Engineering Talent
- Increased Non-Compliance Risk

Data lineage can help you overcome these complexities and get the full picture of your data landscape to **tame & optimize data chaos for valuable insights.**

Benefits of data lineage:



Automated impact analysis for improved incident prevention

40% increase in engineering teams' productivity after adopting lineage for impact analysis.



Improved regulatory compliance

Highly detailed visualizations of your data flows that you can use to accurately track and report your data to auditors.



Faster and more efficient migrations

Complete migration projects 40% faster with 30% fewer resources.



Retention of data engineering talent

Automate routine tasks and enable self-service wherever possible.



Established trust in data

Get an added semantic layer for more accurate and timely reports that lay the foundation for more informed decisions and better forecasting.



Improved change management

Gain greater visibility into the impact of proposed changes, greater pipeline visibility, and faster migrations.

For an even deeper dive into what data lineage can do for your business, [download the free Ultimate Guide for Data Lineage today.](#)



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